

「國際義工日」慶祝活動 International Volunteer Day's Celebration



聯合國訂定每年 12 月 5 日為「國際義工日」。自 1992 年起，本局作出響應，每年在香港舉辦慶祝活動，向全港義工致敬及鼓勵市民把義務工作融入生活中。

IVD「行義至專 — 義工市集活動」

本局「香港賽馬會社區資助計劃：專才義工網」於 2024 年 12 月 1 日舉辦「行義至專 — 義工市集」活動，以響應「國際義工日」，推廣行義精神。

當日，「專才義工網」12 支義工隊、約 140 名義工於尖沙咀香港文化中心露天廣場，透過多元義工體驗攤位及音樂表演，積極宣揚義務工作精神，鼓勵市民參與義工服務。體驗攤位包括景點拼圖、彩虹鐘、維修知識學習及桌遊互動等。活動吸引超過千名市民參與，部分更即場登記成為義工。



專才義工網義工於活動當日齊集，專注聆聽服務前工作簡介
VTB volunteers gathered early on event day for a pre-service briefing

The United Nations designated 5 December as the International Volunteer Day (IVD). Since 1992, AVS has been organising annual celebrations in Hong Kong to mark the day, salute volunteers and promote volunteerism.

IVD Volunteer Talent Market Event

On 1 December 2024, the Hong Kong Jockey Club Community Project Grant: Volunteer Talent Bank (VTB) organised the Volunteer Talent Market to promote the IVD and the spirit of volunteering.

Nearly 140 volunteers from 12 teams joined the Volunteer Market at the Tsim Sha Tsui Hong Kong Cultural Centre Piazza, promoting volunteerism through interactive booths and performances. Activities included tourist puzzles, Rainbow Bell, repair workshops, and board games. The event drew over 1,000 participants, with some signing up as new volunteers.



市民於義工體驗攤位參與彩虹鐘遊戲，親身感受義工服務
Members of the public tried out the Rainbow Bell at the booth to experience what it is like to provide volunteer service

義工於市集現場進行音樂表演，
以歌聲傳遞愛與關懷
Volunteers performed music at
the market, spreading love and
care through their singing



宣傳活動

為響應國際義工日，西園長者中心於 2024 年 11 月 21 日及 12 月 6 日舉辦「行義最樂」宣傳攤位。長者義工於中西區設立宣傳街站，派發印有「長者十大行義方式」年曆枱墊，推廣行義精神。

為推廣國際義工日，本局以 AVS 義工卡通人物 VV Friends 為主角，製作宣傳短片及海報，並於各大社交平台、報章／雜誌、地鐵、巴士車身及燈箱發佈，鼓勵市民，特別是青年人積極參與義務工作，實踐「關愛香港・人行義」精神！

「世一」義工網上遊戲及留言板

AVS 推出「世一」義工網上遊戲及留言板，鼓勵市民積極參與，表揚身邊默默付出的義工，並透過互動平台邀請更多人加入義工行列，攜手推動義工精神，為社會注入正能量。

Promotional Activities

To celebrate IVD, the Western Garden Neighbourhood Elderly Centre organised promotional street stations in the Central and Western District on 21 November and 6 December 2024. Elderly volunteers distributed calendar desk mats featuring the 'Top Ten Ways to Volunteer' as chosen by our elderly members, promoting the spirit of volunteerism throughout the community.

To promote IVD, AVS launched a promotional video and poster casted by the AVS volunteer cartoon characters, VV Friends. These materials were widely distributed across social media platforms, newspapers, magazines, MTR, bus advertisements and lightboxes displays. The initiative aimed to inspire the public, especially young people, to participate in volunteer service and embrace the spirit 'Care for Hong Kong, Everyone Volunteers'!

'World's No. 1 Volunteer' Online Game and Message Board

AVS launched the 'World's No.1 Volunteer' online game and message board, inviting the public to participate, recognise the selfless contributions of volunteers, and encourage more people to volunteer. Through this interactive platform, AVS aims to promote the spirit of volunteerism and help spread positive energy across society.



長者義工向社區人士介紹長者最喜愛的行義方式
Elderly volunteers introduced their popular ways of volunteering to the community

**義務工作發展局**
AGENCY FOR VOLUNTEER SERVICE

**國際義工日**
International Volunteer Day

15 個
嘩！做得好好！ 您係「世一」義工啦！
即刻領取
「世一」義工證書！**立即領取**「世一」義工網上遊戲
'World's No. 1 Volunteer' online game